Applied Micro-Econometrics, Fall 2023

Lecture 7: Instrumental Variable

Zhaopeng Qu

Business School, Nanjing University

Nov 29 2023



Review Previous Lecture of Internal Validity

- 2 Instrumental Variable: Introduction
- 3 Checking Instrument Validity
- 4 IV with Heterogeneous Causal Effects
- 5 Some Practical Guides of Using IV
- 6 A Good Example: Long live Keju("**科举万岁**")
- 7 Where Do Valid Instruments Come From?



Review Previous Lecture of Internal Validity

Threats to Internal Validity

- Potential endogenous bias in OLS regression are:
 - Omitted Variable Bias(a variable that is correlated with X but is unobserved)
 - Simultaneity or Reverse Causality Bias (X causes Y, Y causes X, reversely)
 - Errors-in-Variables Bias (X is measured with error)
 - Misspecification
 - Sampling Selection
 - Nonrobust Standard Error
 - Magnitude of Estimated Coefficients
- Though Matching has some advantages over OLS, it still rely on the assumption of "selection-on-observable".
- One easy way to deal with the OVB, Measurement error and Simultaneity is using Instrumental Variable method.

Instrumental Variable: Introduction

Introduction

• A seemed easy but difficult to answer question:

How to estimate the supply or demand curves from the data?

- **Difficulty**: We can only observe intersections of supply and demand, yielding pairs.
- **Solution**: Wright(1928) use variables that appear in one equation to shift this equation and trace out the other.
- The variables that do the shifting came to be known as **Instrumental Variables** method.

OLS Regression with endogenous variable

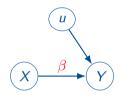
Suppose our model is still a simple OLS regression

$$Y_i = \beta_0 + \beta_1 X_i + u_i$$

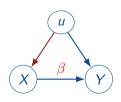
- But now E[u_i|X_i] ≠ 0, thus violate the Assumption 1 as we suffer OVB,ME or Simultaneity, then OLS estimator β̂₁ is biased and inconsistent.
 - In this case, X is called as **endogenous variable**, which is the one that both we are interested in and is correlated with *u*.
 - Otherwise, X is called as **exogenous variable**, which is one that uncorrelated with *u*.

Exogeneity and Endogeneity in DAGs

- DAGs(Directed Acyclic Graphs) can help us understand these concepts in a concise and insightful way.
- Exogeneity



Endogeneity



Instrumental Variable in a intuitive way

- To correct this potential bias, we can use an instrumental variable(Z_i) to obtain a consistent estimation of coefficient β.
- Intuitively, we want to split X_i into two parts:
 - 1. The endogenous part: that is **correlated** with the error term(u).
 - 2. The exogenous part: that is **uncorrelated** with the error term(u), thus Z.
- If we can isolate the variation in X_i that is uncorrelated with u_i, then we can use the exogenous part(Z) to restore a consistent estimate of the causal effect of X_i on Y_i.

- An instrumental variable Z_i must satisfy the following 2 properties:
 - 1. **Instrumental relevance**: *Z_i* should be **correlated** with the casual variable of interest, *X_i* (endogenous variable),thus

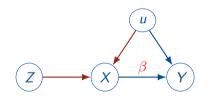
 $Cov(X_i, Z_i) \neq 0$

2. Instumental exogeneity: Z_i is enough endogenous.

 $Cov(Z_i, u_i) = 0$

Instrument Variable in DAGs

• The IV solution



2SLS Estimator

- The intuition leads us to obtain the IV estimator in following two steps:
- 1. **First stage**: Regress X_i on Z_i , thus

$$X_i = \pi_0 + \pi_1 Z_i + v_i$$

where $Cov(Z_i, u_i) = 0$ and also $Cov(Z_i, v_i) = 0$,

The predicted values of X_i, thus X̂_i only contain variations in X_i that is uncorrelated with u_i.

$$\hat{X}_i = \hat{\pi}_0 + \hat{\pi}_1 Z_i$$

2. **Second stage**: Regress Y_i on \hat{X}_i to obtain 2SLS estimator $\hat{\beta}_{2SLS}$, thus

$$Y_i = \beta_0 + \beta_1 \hat{X}_i + u_i$$

• Because \hat{X} directly comes from Z,thus $\hat{X}_i = \hat{\pi}_0 + \hat{\pi}_1 Z_i$ where Cov[Z, u] = 0,then

$$E[u_i|\hat{X}_i] = 0$$
 or $Cov(\hat{X}_i, u_i) = 0$

the **Assumption 1** of OLS can be satisfied, this OLS estimator will be *unbiased and consistent* again.

• Then we can obtain the 2SLS estimator $\hat{\beta}_{2SLS}$ based on OLS estimator formula:

$$\hat{\beta}_{2SLS} = \frac{\sum (Y_i - \bar{Y})(\hat{X}_i - \bar{\hat{X}})}{\sum (\hat{X}_i - \bar{\hat{X}})^2}$$

• Because
$$\hat{X}_i = \hat{\pi}_0 + \hat{\pi}_1 Z_i$$
, then

$$\overline{\hat{X}} = \hat{\pi}_0 + \hat{\pi}_1 \overline{Z}_i$$

• Then, we have

$$\hat{X}_i - \overline{\hat{X}} = \hat{\pi}_1 (Z_i - \overline{Z})$$

Also because \$\hat{\pi_1}\$ is the estimating coefficient of \$Z_i\$ on \$X_i\$, then again base on simple OLS estimation coefficients formula,

$$\hat{\pi}_1 = \frac{\sum (X_i - \bar{X})(Z_i - \bar{Z})}{\sum (Z_i - \bar{Z})^2}$$

$$\hat{\beta}_{2SLS} = \frac{\sum (Y_i - \bar{Y})(\hat{X}_i - \bar{\hat{X}})}{\sum (\hat{X}_i - \bar{\hat{X}})^2}$$

$$\hat{\beta}_{2SLS} = \frac{\sum (Y_i - \bar{Y})(\hat{X}_i - \bar{\hat{X}})}{\sum (\hat{X}_i - \bar{\hat{X}})^2}$$
$$= \frac{\sum (Y_i - \bar{Y})\hat{\pi}_1(Z_i - \bar{Z})}{\sum \hat{\pi}_1^2(Z_i - \bar{Z})^2}$$

$$\hat{\beta}_{2SLS} = \frac{\sum (Y_i - \bar{Y})(\hat{X}_i - \bar{\hat{X}})}{\sum (\hat{X}_i - \bar{\hat{X}})^2}$$
$$= \frac{\sum (Y_i - \bar{Y})\hat{\pi}_1(Z_i - \bar{Z})}{\sum \hat{\pi}_1^2(Z_i - \bar{Z})^2}$$
$$= \frac{1}{\hat{\pi}_1} \frac{\sum (Y_i - \bar{Y})(Z_i - \bar{Z})}{\sum (Z_i - \bar{Z})^2}$$

$$\hat{\beta}_{2SLS} = \frac{\sum (Y_i - \bar{Y})(\hat{X}_i - \bar{\hat{X}})}{\sum (\hat{X}_i - \bar{\hat{X}})^2}$$

$$= \frac{\sum (Y_i - \bar{Y})\hat{\pi}_1(Z_i - \bar{Z})}{\sum \hat{\pi}_1^2(Z_i - \bar{Z})^2}$$

$$= \frac{1}{\hat{\pi}_1} \frac{\sum (Y_i - \bar{Y})(Z_i - \bar{Z})}{\sum (Z_i - \bar{Z})^2}$$

$$= \frac{\sum (Z_i - \bar{Z})^2}{\sum (X_i - \bar{X})(Z_i - \bar{Z})} \times \frac{\sum (Y_i - \bar{Y})(Z_i - \bar{Z})}{\sum (Z_i - \bar{Z})^2}$$

Which gives the 2SLS IV estimator

$$\hat{\beta}_{2SLS} = \frac{\sum (Y_i - \bar{Y})(Z_i - \bar{Z})}{\sum (X_i - \bar{X})(Z_i - \bar{Z})} = \frac{s_{ZY}}{s_{ZX}}$$

- Where s_{ZY} and s_{ZX} are sample covariances of Z & Y and Z & Z respectively.
- The 2SLS estimator of β₁ is the ratio of *the sample covariance between Z* and *Y* to the sample covariance between Z and X.
- If $Z_i = X_i$, which means that X_i itself is *exogenous*, then

$$\hat{\beta}_{2SLS} = \frac{\sum (Y_i - \bar{Y})(Z_i - \bar{Z})}{\sum (X_i - \bar{X})(Z_i - \bar{Z})} = \frac{\sum (Y_i - \bar{Y})(X_i - \bar{X})}{\sum (X_i - \bar{X})(X_i - \bar{X})} = \hat{\beta}_{OLS}$$

IV Estimator: First Stage and Reduced Form

• First-Stage regression: regress endogenous variable on IV

$$X_i = \pi_0 + \pi_1 Z_i + v_i$$

• Reduced-Form regression: regress outcome variable on IV

$$Y_i = \delta_0 + \delta_1 Z_i + e_i$$

 2SLS estimator can be seen as a ratio of the estimated coefficient in Reduced Form to the one in First Stage.

$$\hat{\beta}_{2SLS} = \frac{\sum (Y_i - \bar{Y})(Z_i - \bar{Z})}{\sum (X_i - \bar{X})(Z_i - \bar{Z})} =$$

IV Estimator: First Stage and Reduced Form

• First-Stage regression: regress endogenous variable on IV

$$X_i = \pi_0 + \pi_1 Z_i + v_i$$

• Reduced-Form regression: regress outcome variable on IV

$$Y_i = \delta_0 + \delta_1 Z_i + e_i$$

 2SLS estimator can be seen as a ratio of the estimated coefficient in Reduced Form to the one in First Stage.

$$\hat{\beta}_{2SLS} = \frac{\sum(Y_i - \bar{Y})(Z_i - \bar{Z})}{\sum(X_i - \bar{X})(Z_i - \bar{Z})} = \frac{\sum(Y_i - \bar{Y})(Z_i - \bar{Z}) / \sum(Z_i - \bar{Z})^2}{\sum(X_i - \bar{X})(Z_i - \bar{Z}) / \sum(Z_i - \bar{Z})^2} =$$

IV Estimator: First Stage and Reduced Form

• First-Stage regression: regress endogenous variable on IV

$$X_i = \pi_0 + \pi_1 Z_i + v_i$$

• Reduced-Form regression: regress outcome variable on IV

$$Y_i = \delta_0 + \delta_1 Z_i + e_i$$

 2SLS estimator can be seen as a ratio of the estimated coefficient in Reduced Form to the one in First Stage.

$$\hat{\beta}_{2SLS} = \frac{\sum(Y_i - \bar{Y})(Z_i - \bar{Z})}{\sum(X_i - \bar{X})(Z_i - \bar{Z})} = \frac{\sum(Y_i - \bar{Y})(Z_i - \bar{Z}) / \sum(Z_i - \bar{Z})^2}{\sum(X_i - \bar{X})(Z_i - \bar{Z}) / \sum(Z_i - \bar{Z})^2} = \frac{\hat{\delta}_1^{YZ}}{\hat{\pi}_1^{XZ}}$$

Statistical propertise of 2SLS estimator

$$E[\hat{\beta}_{2SLS}] = E\left[\frac{\sum(Y_i - \bar{Y})(Z_i - \bar{Z})}{\sum(X_i - \bar{X})(Z_i - \bar{Z})}\right]$$

$$E[\hat{\beta}_{2SLS}] = E\left[\frac{\sum(Y_i - \bar{Y})(Z_i - \bar{Z})}{\sum(X_i - \bar{X})(Z_i - \bar{Z})}\right]$$
$$= E\left[\frac{\sum[(\beta_0 + \beta_1 X_i + u_i) - (\beta_0 + \beta_1 \bar{X} + \bar{u})](Z_i - \bar{Z})}{\sum(X_i - \bar{X})(Z_i - \bar{Z})}\right]$$

$$\begin{split} E[\hat{\beta}_{2SLS}] &= E\left[\frac{\sum(Y_i - \bar{Y})(Z_i - \bar{Z})}{\sum(X_i - \bar{X})(Z_i - \bar{Z})}\right] \\ &= E\left[\frac{\sum[(\beta_0 + \beta_1 X_i + u_i) - (\beta_0 + \beta_1 \bar{X} + \bar{u})](Z_i - \bar{Z})}{\sum(X_i - \bar{X})(Z_i - \bar{Z})}\right] \\ &= E\left[\frac{\sum \beta_1(X_i - \bar{X})(Z_i - \bar{Z}) + \sum(u_i - \bar{u})(Z_i - \bar{Z})}{\sum(X_i - \bar{X})(Z_i - \bar{Z})}\right] \end{split}$$

$$\begin{split} E[\hat{\beta}_{2SLS}] &= E\Big[\frac{\sum(Y_i - \bar{Y})(Z_i - \bar{Z})}{\sum(X_i - \bar{X})(Z_i - \bar{Z})}\Big] \\ &= E\Big[\frac{\sum[(\beta_0 + \beta_1 X_i + u_i) - (\beta_0 + \beta_1 \bar{X} + \bar{u})](Z_i - \bar{Z})}{\sum(X_i - \bar{X})(Z_i - \bar{Z})}\Big] \\ &= E\Big[\frac{\sum \beta_1 (X_i - \bar{X})(Z_i - \bar{Z}) + \sum (u_i - \bar{u})(Z_i - \bar{Z})}{\sum (X_i - \bar{X})(Z_i - \bar{Z})}\Big] \\ &= \beta_1 + E\Big[\frac{\sum (u_i - \bar{u})(Z_i - \bar{Z})}{\sum (X_i - \bar{X})(Z_i - \bar{Z})}\Big] \end{split}$$

$$\begin{split} E[\hat{\beta}_{2SLS}] &= E\Big[\frac{\sum(Y_i - \bar{Y})(Z_i - \bar{Z})}{\sum(X_i - \bar{X})(Z_i - \bar{Z})}\Big] \\ &= E\Big[\frac{\sum[(\beta_0 + \beta_1 X_i + u_i) - (\beta_0 + \beta_1 \bar{X} + \bar{u})](Z_i - \bar{Z})}{\sum(X_i - \bar{X})(Z_i - \bar{Z})}\Big] \\ &= E\Big[\frac{\sum \beta_1 (X_i - \bar{X})(Z_i - \bar{Z}) + \sum (u_i - \bar{u})(Z_i - \bar{Z})}{\sum(X_i - \bar{X})(Z_i - \bar{Z})}\Big] \\ &= \beta_1 + E\Big[\frac{\sum (u_i - \bar{u})(Z_i - \bar{Z})}{\sum(X_i - \bar{X})(Z_i - \bar{Z})}\Big] \\ &= \beta_1 + E\Big[\frac{\sum u_i(Z_i - \bar{Z})}{\sum(X_i - \bar{X})(Z_i - \bar{Z})}\Big] \end{split}$$

• Because $Cov(X_i, u_i) \neq 0$, then $E[u_i | Z_i, X_i] \neq 0$, then

$$E\left[\frac{\sum u_i(Z_i-\bar{Z})}{\sum (X_i-\bar{X})(Z_i-\bar{Z})}\right] = E\left[\frac{\sum E[u_i|X_i,Z_i](Z_i-\bar{Z})}{\sum (X_i-\bar{X})(Z_i-\bar{Z})}\right] \neq 0$$

Then we have

 $E[\hat{\beta}_{2SLS}] \neq \beta_1$

- It means that 2SLS estimator is **biased**.
- In contrast, OLS estimator is *unbiased* even when the sample size is small.

• We have a simple regression $Y_i = \beta_0 + \beta_1 X_i + u_i$ and take a covariance of Y_i and Z_i

 $Cov(Z_i, Y_i)$

• We have a simple regression $Y_i = \beta_0 + \beta_1 X_i + u_i$ and take a covariance of Y_i and Z_i

$$Cov(Z_i, Y_i) = Cov[Z_i, (\beta_0 + \beta_1 X_i + u_i)]$$

• We have a simple regression $Y_i = \beta_0 + \beta_1 X_i + u_i$ and take a covariance of Y_i and Z_i

$$Cov(Z_i, Y_i) = Cov[Z_i, (\beta_0 + \beta_1 X_i + u_i)]$$

= Cov(Z_i, \beta_0) + \beta_1 Cov(Z_i, X_i) + Cov(Z_i, u_i)

• We have a simple regression $Y_i = \beta_0 + \beta_1 X_i + u_i$ and take a covariance of Y_i and Z_i

$$Cov(Z_i, Y_i) = Cov[Z_i, (\beta_0 + \beta_1 X_i + u_i)]$$

= $Cov(Z_i, \beta_0) + \beta_1 Cov(Z_i, X_i) + Cov(Z_i, u_i)$
= $\beta_1 Cov(Z_i, X_i)$

Thus if the instrument is valid,

$$\beta_1 = \frac{Cov(Z_i, Y_i)}{Cov(Z_i, X_i)}$$

• The population coefficient of 2SLS is the ratio of *the population covariance* between Z and Y to *the population covariance between Z* and X.

 As discussed in Section 3.7, the sample covariance is a consistent estimator of the population covariance, thus

$$s_{ZY} \xrightarrow{p} Cov(Z_i, Y_i)$$

 $s_{ZX} \xrightarrow{p} Cov(Z_i, X_i)$

• Then the 2SLS estimator is **consistent**.

$$\hat{\beta}_{2SLS} = \frac{s_{ZY}}{s_{ZX}} \xrightarrow{p} \frac{Cov(Z_i, Y_i)}{Cov(Z_i, X_i)} = \beta_1$$

Sampling Distribution

Similar to the expression for the OLS estimator in Equation (4.30,page 183 in S.W), it is easy to show that

$$\hat{\beta}_{2SLS} = \beta_1 + \frac{\frac{1}{n} \sum u_i(Z_i - \overline{Z})}{\frac{1}{n} \sum (X_i - \overline{X})(Z_i - \overline{Z})}$$

 Then as we did in the lecture of statistical inference of OLS regression, it can be derived that

$$\hat{\beta}_{2SLS} \xrightarrow{d} \mathcal{N}(\beta, \sigma^2_{\hat{\beta}_{2SLS}})$$

Where

$$\sigma_{\hat{\beta}_{2SLS}}^2 = \frac{\sigma_{\hat{q}}^2}{[Cov(Z_i, X_i)]^2} = \frac{1}{n} \frac{Var[(Z_i - \mu_Z)u_i]}{Cov[(Z_i, X_i)]^2}$$
(12.8 in SW)

Statistical Inference

• The standard deviation of $\hat{\beta}_{2SLS}$ can be obtained by estimating the variance and covariance terms appearing in Equation (12.8), thus **the standard error of the 2SLS IV estimator** is

$$SE(\hat{\beta}_{2SLS}) = \sqrt{\frac{\frac{1}{n}\sum (Z_i - \bar{Z})^2 \hat{u}_i^2}{n(\frac{1}{n}\sum (Z_i - \bar{Z})X_i)^2}}$$

Because β_{2SLS} is normally distributed in large samples, hypothesis tests about β can be performed by computing the t-statistic, and a 95% large-sample confidence interval is given by

$$\hat{\beta}_{2SLS} \pm 1.96$$
 SE($\hat{\beta}_{2SLS}$)

Application: Angrist and Krueger(1991)

A classical application of IV

- Angrist, Joshua D. and Alan B. Krueger. 1991. "Does Compulsory School Attendance Affect Schooling and Earnings?", The Quarterly Journal of Economics 106 (4):pp979–1014.
- A well-known fact that an OLS regression to estimate the returns to schooling will suffer OVB bias

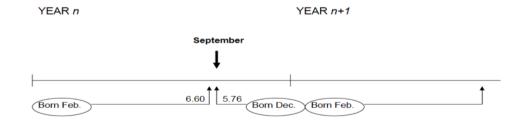
$$Logwage_i = \beta_0 + \beta_1 Schooling_i + u_i$$

Question:

- How to explain the implication of β₁?
- Why we cannot obtain an ubiased estimate of β_1 ?
- To deal with the OVB problem, they used *the quarter of birth* as an instrument for education to estimate the returns to schooling.

Quarter of Birth as IVs

- Why is the Quarter of Birth?
 - In most of the U.S. must attend school *until age 16* (at least during 1938-1967)
 - Age when starting school depends on birthday, so grade when can legally drop out depends on birthday by compulsory schooling laws.



Quarter of Birth as IVs

Is Schooling related to Quarter of Birth?(Assumption 1)

13.2 13.1 13 Q-0. 30 12.9 Years of Education 2 3 A P 0 12.8 A 12.7 12.6 12.5 12.4 12.3 12.2 30 31 32 33 34 39 35 36 37 38 Year of Birth

A. Average Education by Quarter of Birth (first stage)

- Does quarter of birth affect education?
- Regress education outcomes on quarter of birth dummy variables:

$$S_{ijc} = \alpha + \beta_1 Q_{1ic} + \beta_2 Q_{2ic} + \beta_3 Q_{3ic} + \epsilon_{ijc}$$

- where individual *i*, cohort *c*, education outcome *S*, birth quarter Q_j and ϵ_{ijc} is the error term.
- It is the **first stage** regression

First Stage

 It shows that Q_j does impact education outcomes such as total years of education and high school graduation.

	Birth Quarter-of-birth effect*					$F ext{-test}^{\mathrm{b}}$	
Outcome variable	cohort	Mean	I	II	III	[P-value]	
Total years of	1930–1939	12.79	-0.124	-0.086	-0.015	24.9	
education			(0.017)	(0.017)	(0.016)	[0.0001]	
	1940 - 1949	13.56	-0.085	-0.035	-0.017	18.6	
			(0.012)	(0.012)	(0.011)	[0.0001]	
High school graduate	1930 - 1939	0.77	-0.019	-0.020	-0.004	46.4	
			(0.002)	(0.002)	(0.002)	[0.0001]	
	1940 - 1949	0.86	-0.015	-0.012	-0.002	54.4	
			(0.001)	(0.001)	(0.001)	[0.0001]	
Years of educ. for high	1930-1939	13.99	-0.004	0.051	0.012	5.9	
school graduates			(0.014)	(0.014)	(0.014)	[0.0006]	
-	1940 - 1949	14.28	0.005	0.043	-0.003	7.8	
			(0.011)	(0.011)	(0.010)	[0.0017]	
College graduate	1930-1939	0.24	-0.005	0.003	0.002	5.0	
			(0.002)	(0.002)	(0.002)	[0.0021]	
	1940 - 1949	0.30	-0.003	0.004	0.000	5.0	
			(0.002)	(0.002)	(0.002)	[0.0018]	

Exogeneity

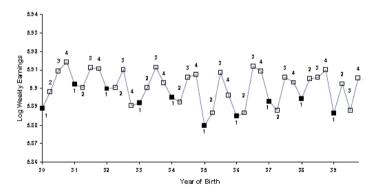
- Does the birth quarter is exogenous to the wage determination?
 - It seems that one's birth date should not be related with his/her earnings.
- Moreover, does the effect of birth quarter on educational outcome fully due to compulsory schooling laws which is exogenous?
 - Indirect evidence(Placebo Test): show the effect on post-secondary outcomes that are not expected to be affected by *compulsory schooling laws*.

	-		(0.011)	(0.011)	(0.010)	10.00171
College graduate	1930 - 1939	0.24	-0.005	0.003	0.002	5.0
			(0.002)	(0.002)	(0.002)	[0.0021]
	1940 - 1949	0.30	-0.003	0.004	0.000	5.0
			(0.002)	(0.002)	(0.002)	[0.0018]
Completed master's	1930 - 1939	0.09	-0.001	0.002	-0.001	1.7
degree			(0.001)	(0.001)	(0.001)	[0.1599]
	1940 - 1949	0.11	0.000	0.004	0.001	3.9
			(0.001)	(0.001)	(0.001)	[0.0091]
Completed doctoral	1930 - 1939	0.03	0.002	0.003	0.000	2.9
degree			(0.001)	(0.001)	(0.001)	[0.0332]
	1940 - 1949	0.04	-0.002	0.001	-0.001	4.3
			(0.001)	(0.001)	(0.001)	[0.0050]

Reduced form

Is Earnings related to Quarter of Birth?

B. Average Weekly Wage by Quarter of Birth (reduced form)



Results: OLS v.s 2SLS

	(1)	(2)	(3)	(4)
Independent variable	OLS	TSLS	OLS	TSLS
Years of education	0.0711 (0.0003)	0.0891 (0.0161)	0.0711 (0.0003)	0.0760 (0.0290)
Race $(1 = black)$	(0.0003)	(0.0101)	(0.0000)	(0.0200)
SMSA(1 = center city)	_			_
Married $(1 = married)$	_	_	_	_
9 Year-of-birth dummies	Yes	Yes	Yes	Yes
8 Region-of-residence dummies	No	No	No	No
Age	_	_	-0.0772	-0.0801
			(0.0621)	(0.0645)
Age-squared	_	_	0.0008	0.0008
			(0.0007)	(0.0007)
χ^2 [dof]	—	25.4 [29]	_	$23.1\ [27]$

Results: OLS v.s 2SLS

Independent variable	(1) OLS	(2) TSLS	(3) OLS	(4) TSLS
Years of education	0.0711 (0.0003)	0.0891 (0.0161)	0.0711 (0.0003)	0.0760 (0.0290)
Race $(1 = black)$	_	_	_	_
SMSA (1 = center city)	_	_	_	_
Married $(1 = married)$	_	_	_	_
9 Year-of-birth dummies	Yes	Yes	Yes	Yes
8 Region-of-residence dummies	No	No	No	No
Age			-0.0772	-0.0801
			(0.0621)	(0.0645)
Age-squared			0.0008	0.0008
			(0.0007)	(0.0007)
χ^2 [dof]	—	25.4 [29]	_	23.1[27]

Checking Instrument Validity

- An instrumental variable Z_i must satisfy the following 2 properties:
 - 1. **Instrumental relevance**: *Z_i* should be **correlated** with the casual variable of interest, *X_i* (endogenous variable),thus

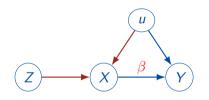
$$Cov(X_i, Z_i) \neq 0$$

2. Instumental exogeneity: Z_i is as good as randomly assigned and Z_i only affect on Y_i through X_i affecting Y_i channel.

$$Cov(Z_i, u_i) = 0$$

Instrument Variable in DAGs

• The IV solution



Assumption #1 Instrument Relevance

Recall 2SLS: a simple OLS regression equation is

$$Y_i = \beta_0 + \beta_1 X_i + u_i$$

• Get the predict value from the first stage

$$\hat{X}_i = \hat{\pi}_0 + \hat{\pi}_1 Z_i$$

Running the second stage regression

$$Y_i = \beta_0 + \beta_1 \hat{X}_i + u_i$$

• So following the OLS formula in large sample, we can obtain

$$\hat{\beta}_1 \xrightarrow{p} \beta_1 + \frac{Cov(\hat{X}, u)}{Var(\hat{X})}$$

$$\hat{\beta}_{2SLS} \xrightarrow{p} \beta + \frac{Cov(\hat{X}, u)}{Var(\hat{X})}$$

$$\hat{\beta}_{2SLS} \xrightarrow{p} \beta + \frac{Cov(\hat{X}, u)}{Var(\hat{X})}$$
$$= \beta + \frac{Cov(\hat{\pi}_0 + \hat{\pi}_1 Z, u)}{Var(\hat{\pi}_0 + \hat{\pi}_1 Z)}$$

$$\hat{\beta}_{2SLS} \xrightarrow{p} \beta + \frac{Cov(\hat{X}, u)}{Var(\hat{X})}$$
$$= \beta + \frac{Cov(\hat{\pi}_0 + \hat{\pi}_1 Z, u)}{Var(\hat{\pi}_0 + \hat{\pi}_1 Z)}$$
$$= \beta + \frac{\hat{\pi}_1 Cov(Z, u)}{\hat{\pi}_1^2 Var(\hat{Z})}$$

$$\begin{split} \hat{\beta}_{2SLS} &\xrightarrow{p} \beta + \frac{Cov(\hat{X}, u)}{Var(\hat{X})} \\ &= \beta + \frac{Cov(\hat{\pi}_0 + \hat{\pi}_1 Z, u)}{Var(\hat{\pi}_0 + \hat{\pi}_1 Z)} \\ &= \beta + \frac{\hat{\pi}_1 Cov(Z, u)}{\hat{\pi}_1^2 Var(\hat{Z})} \\ &= \beta + \frac{Var(Z)}{Cov(Z, X)} \frac{Cov(Z, u)}{Var(Z)} \end{split}$$

$$\begin{split} \hat{\beta}_{2SLS} &\xrightarrow{p} \beta + \frac{Cov(\hat{X}, u)}{Var(\hat{X})} \\ &= \beta + \frac{Cov(\hat{\pi}_0 + \hat{\pi}_1 Z, u)}{Var(\hat{\pi}_0 + \hat{\pi}_1 Z)} \\ &= \beta + \frac{\hat{\pi}_1 Cov(Z, u)}{\hat{\pi}_1^2 Var(\hat{Z})} \\ &= \beta + \frac{Var(Z)}{Cov(Z, X)} \frac{Cov(Z, u)}{Var(Z)} \\ &= \beta + \frac{Cov(Z, u)}{Cov(Z, X)} \end{split}$$

• Assumption 1: Instrument Relevance

 $Cov(X_i, Z_i) \neq 0$

- Intuition: the more the variation in X is explained by the instruments, thus the more information is available for use in IV regression.
- On the contrary, instruments explain little of variation in X are called Weak Instruments, thus there is a very weak correlation between X(endogenous variable) and Z(IV).

Weak Instruments

Because

$$\hat{\beta}_{2SLS} \xrightarrow{p} \beta + \frac{Cov(Z, u)}{Cov(Z, X)}$$

• In many cases, IV cannot be perfect random and exogenous.

 $Cov(Z, u) \neq 0$

- So if Cov(Z, X) = 0, thus X and Z is *irrelevant*, the bias will approximate to infinity.
- Even the correlation coefficient, \(\rho_{ZX}\) is not ZERO but very small, then OVB bias will be also exacerbated if they exist.
- Only if the correlation is large enough, the OVB will approximate to ZERO.

Weak Instruments: How to test weak instruments ?

- **Reminder**: We should therefore **always** check *whether an instrument is relevant enough*.
- Since **first stage** is the regression of X on Z, then the estimated coefficient of Z should be large enough and statistical significant.
- Beside, compute the first stage F-statistic provide a measure of the in formation content contained in the instruments.
- Stock and Yogo(2005) showed that

$$E(eta_{2SLS}) - eta \cong rac{E(eta_{ols}) - eta}{E(F) - 1}$$

- E(F) is the expectation of the first stage F-statistics. And if E(F) = 10, the bias of 2SLS, relative to the bias of OLS, is approximately ¹/₉, which is small enough to be acceptable.
- A Rule of Thumb: F-statistic exceeds 10,don't need worry about too much.

Angrist and Krueger(1991): Why IV over OLS?

 Despite large samples sizes, the F-statistics for a test of the joint statistical significance of the excluded exogenous variables in the first-stage regression are not over 2.

	010		010	
Coefficient	.063 (.000)	.083 (.009)	.063 (.000)	.081 (.011)
F (excluded instruments) Partial R^2 (excluded instruments, $\times 100$) F (overidentification)		2.428 .133 .919		1.869 .101 .917
Age Control Var	iables			
Age, Age ²			x	x
9 Year of birth dummies	x	x	x	x
Excluded Instru	ments			
Quarter of birth		x		x
Quarter of birth $ imes$ year of birth		x		x
Quarter of birth × state of birth		x		X

- If the instruments are irrelevant, it is not possible to obtain an unbiased estimator of β₁, even in large samples.
- Nevertheless, when instruments are weak, some alternative IV estimators tend to be more centered on the true value of β₁ than 2SLS.
- One such estimator is the limited information maximum likelihood (LIML) estimator, which is a maximum likelihood estimator of β_1 .
 - If instruments are weak, then the LIML estimator is more centered on the true value than 2SLS.
 - If instruments are strong, then LIML and 2SLS will coincide in large samples.

F > 10*isNOTeverything*

- the Rule of Thumb of F > 10 is not good enough as we thought.
 - Lee et al(2020) show that F > 10 does not permit valid inference, but a reliable inference at the 5% level is possible with F > 143
- the Rule of Thumb of F > 10 with the strong assumption of homoskedastic errors, which often leads to a smaller S.E. The assumption is often violated due to heteroskedasticity, serial or spatial auto-correlation, or clustering.
- Two more robust alternatives
 - Robust F-tests (Kleibergen & Paap, 2006)
 - Effective F-statistic (Montiel Olea & Pflueger, 2013)

- If the correlation between the instruments and the endogenous variable is small, then even the enormous sample sizes do not guarantee that quantitatively important finite sample biases will be eliminated from IV estimates.
- The first assumption of IV method, thus relevance of IV, can be justified by the first stage regression and **F-statistic**.
- Potential Solutions
 - If you have many IVs, some are strong, some are weak. Then discard weak ones.
 - If you only have an weak IV, then find another more stronger IV(easy to say, very hard to do)
 - Using other estimator(LIML) as a supplement to 2SLS estimator.

Assumption #2 Instrument Exogeneity

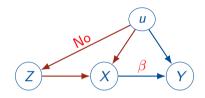
- The idea of instrumental variables regression is that the instrument contains information about variation in X_i that is unrelated to the error term u_i. If the instruments are not exogenous, then TSLS is inconsistent.
- More specifically, it includes two distinct points:
 - Enough exogenous: As-good-as-random assignment

 $Cov(Z_i, u_i) = 0$

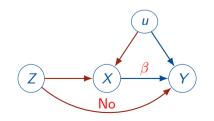
• **Exclusion restriction** : thus IV affects outcome only if via endogenous variable, nothing else.

Instrument Exogeneity in DAGs

Enough exogenous



• Exclusion restriction



Angrist and Krueger(1991): Exclusion restriction

- It should prove that what all of the association between quarter of birth(IV) and both education and earnings should be attributed to compulsory education law, which is an exogenous policy, nothing else.
- Angrist and Krueger(1994) provides a supporting evidence that the association between quarter of birth(IV) and educational attained is much weaker for college and above graduates, who are unrestricted by compulsory education law.

			(0.011)	(0.011)	(0.010)	10.00171
College graduate	1930 - 1939	0.24	-0.005	0.003	0.002	5.0
			(0.002)	(0.002)	(0.002)	[0.0021]
	1940 - 1949	0.30	-0.003	0.004	0.000	5.0
			(0.002)	(0.002)	(0.002)	[0.0018]
Completed master's	1930 - 1939	0.09	-0.001	0.002	-0.001	1.7
degree			(0.001)	(0.001)	(0.001)	[0.1599]
	1940 - 1949	0.11	0.000	0.004	0.001	3.9
			(0.001)	(0.001)	(0.001)	[0.0091]
Completed doctoral	1930 - 1939	0.03	0.002	0.003	0.000	2.9
degree			(0.001)	(0.001)	(0.001)	[0.0332]
	1940 - 1949	0.04	-0.002	0.001	-0.001	4.3
			(0.001)	(0.001)	(0.001)	[0.0050]

AK's Exclusion restriction may be not valid

- Bound and Jeager(2000) find that men born in the 19th century, who were not affected by compulsory schooling laws also display variation in earnings with respect to quarter-of-birth.
- This suggests that quarter-of-birth also influences earnings through other channels rather than solely educational attainment, and that the exclusion restriction of IV is violated.

AK's Exclusion restriction may be not not valid

 Table 4.
 Reduced Form: Quarter of Birth Effects on Imputed Log Weekly

 Earnings and I (Agriculture) for White Men Educated Prior to Compulsory
 Schooling Laws

	OLS: Ir	nputed Lo	g Weekly I	Earnings		Logit: I (A	griculture)
	Men Born		Men Born		Men Born		Men Born	
	1840–55		1840–75		1840–55		1840–75	
Qtr of Birth	Age	Age &	Age	Age &	Age	Age &	Age	Age &
	only	Demo.	only	Demo.	only	Demo.	only	Demo.
Jan.–Mar.	-0.019	-0.023	-0.050	-0.038	0.043	0.070	0.127	0.115
	(0.026)	(0.022)	(0.016)	(0.014)	(0.070)	(0.080)	(0.044)	(0.051)
Apr.–June	0.014	-0.006	0.023	0.005	-0.042	0.016	0.059	-0.011
	(0.026)	(0.023)	(0.017)	(0.015)	(0.071)	(0.082)	(0.044)	(0.051)
July–Sep.	0.049	0.027	0.016	0.021	-0.129	-0.090	-0.046	-0.073
	(0.026)	(0.024)	(0.017)	(0.015)	(0.071)	(0.081)	(0.045)	(0.052)
OctDec.	-0.044	0.002	0.011	0.012	0.128	0.004	-0.021	-0.031
	(0.027)	(0.024)	(0.017)	(0.015)	(0.073)	(0.082)	(0.045)	(0.052)
Q ₃ -Q ₁	0.068	0.049	0.066	0.058	-0.172	-0.160	-0.173	-0.188
	(0.042)	(0.037)	(0.027)	(0.024)	(0.115)	(0.131)	(0.072)	(0.083)
$\Sigma Q_{i} $	0.126	0.058	0.101	0.075	0.342	0.180	0.254	0.229

54 / 129

Wrap up

- Can we statistically test the assumption that the instruments are exogenous?
- Answer: In most case, **Hard**
- Assessing whether the instruments are exogenous necessarily requires making an expert judgment based on personal knowledge and expert opinion of the application.("讲好故事")
- And you should provide some solid indirect evidences that exclusion restriction is impossibly violated.
- Several new tests try to loose the exogenous assumption of IV
 - eg. Conley et al.(2012) is to relax the exclusion restriction.
- Reference: Conley T G, Hansen C B, Rossi P E. Plausibly exogenous[J]. Review of Economics and Statistics, 2012, 94(1): 260-272.

Overidentification Test

When you have more IVs

- In some case, you can test partially, thus overidentification test.
- Terminology: The relationship between the number of instruments(m) and the number of endogenous regressors(k)
 - exactly(just) identified:m = k
 - overidentified m > k
 - underidentified *m* < *k*
- when the coefficients are just identified, you can't do a formal statistical test of the hypothesis that the instruments are in fact exogenous.
- If, however, there are more instruments than endogenous regressors, then there is a statistical tool that can be helpful in this process: the so-called test of *overidentifying restrictions*.

- Suppose there are two valid instruments: $Z_1 Z_2$ (you are very lucky.)
- Then you could compute two separate TSLS estimates.
- Intuitively, if these 2 TSLS estimates are very different from each other, then something must be wrong: one or the other (or both) of the instruments must be invalid.
- The *overidentifying restrictions test* makes this comparison in a statistically precise way.

Extension of Multiple OLS Regression

• Our model is a multiple regression

$$Y_{i} = \beta_{0} + \beta_{1}X_{1,i} + \beta_{2}X_{2,i} + \dots + \beta_{k}X_{k,i} + \beta_{k+1}W_{1,i} + \dots + \beta_{k+r}W_{r,i} + u_{i}$$

- Where
 - *Y_i* is the *dependent variable*
 - X₁, X₂, ... X_k are K endogenous regressors
 - $W_1, X_2, ..., W_r$ are the additional exogenous variables
 - we have *m* instruments, *Z*₁, *Z*₂, ... *Z_m*, *instrumental variables*
 - *u_i* is the regression error term.

M instruments

• We have a set of m instruments, $Z_1, Z_2, ..., Z_m$, then run TSLS regression

$$Y_{i} = \beta_{0} + \beta_{1}\hat{X}_{1,i} + \beta_{2}\hat{X}_{2,i} + \dots + \beta_{k}\hat{X}_{k,i} + \beta_{k+1}W_{1,i} + \dots + \beta_{k+r}W_{r,i} + u_{i}$$

Obtain the predict value of
 û_i^{TSLS}, which should be approximately uncorrelated with instruments Z₁, Z₂, ...Z_m.

$$\hat{u}_i^{TSLS} = Y_i - (\hat{\beta}_0^{TSLS} + \hat{\beta}_1^{TSLS} X_{1i} + \dots + \hat{\beta}_{k+r}^{TSLS} W_{ri})$$

Accordingly, if the instruments are in fact exogenous, then the coefficients on the instruments in a regression of
 û_i^{TSLS} on the instruments and the included exogenous variables should all be ZERO.

Overidentification test

• The new regression model of \hat{u} on Z and W

$$\hat{u}_i^{TSLS} = \delta_0 + \delta_1 Z_{1i} + \dots + \delta_m Z_{mi} + \delta_{m+1} W_{1,i} + \dots + \delta_{m+r} W_{ri} + e_i$$

- Let F denote the homosked asticity-only F-statistic testing the hypothesis that $\delta_0=...=\delta_m=0$
- Then the overidentifying restrictions test statistic is J = mF
- Under the null hypothesis that all the instruments are exogenous,

$$J \xrightarrow{d} \chi^2_{m-k}$$

 Where m - k is the "degree of over-identification," that is, the number of instruments minus the number of endogenous regressors.

- A serious public health issue: huge externalities
- One policy tool is to tax cigarettes so heavily that current smokers cut back and potential new smokers are discouraged from taking up the habit.
- Precisely how big a tax hike is needed to make a dent in cigarette consumption?
- For example, what would the after-tax sales price of cigarettes need to be to achieve a 20% reduction in cigarette consumption?
- The answer to this question depends on the elasticity of demand for cigarettes.

- Recall: Because of the interactions between supply and demand, the elasticity of demand for cigarettes cannot be estimated consistently by an OLS regression of log quantity on log price.
- Using annual data for the 48 contiguous U.S. states for in 1995, we therefore use TSLS to estimate the elasticity of demand for cigarettes.
- The instrumental variable, *SalesTax_i*, is the portion of the tax on cigarettes arising from the general sales tax, measured in dollars per pack.
- Cigarette consumption, $Q_i^{cigarettes}$, is the number of packs of cigarettes sold per capita in the state,
- and the price, P^{cigarettes}, is the average real price per pack of cigarettes including all taxes.

- We consider quantity and price changes that occur over 10-year periods.
- Dependent variable:

$$\Delta ln(Q_i^{cigarettes}) = ln(Q_{i,1995}^{cigarettes}) - ln(Q_{i,1985}^{cigarettes})$$

Independent variable:

$$\Delta ln(P_i^{cigarettes}) = ln(P_{i,1995}^{cigarettes}) - ln(P_{i,1985}^{cigarettes})$$

Control variable:

$$\Delta ln(lnc_i) = ln(lnc_{i,1995}) - ln(lnc_{i,1985})$$

- Two instruments
 - 1. the change in the sales tax over 10 years,

$$\Delta SalesTax_i = SalesTax_{i,1995} - SalesTax_{i,1985}$$

2. the change in the cigarette-specific tax over 10 years

$$\Delta CigTax_i = CigTax_{i,1995} - CigTax_{i,1985}$$

• The first stage of $\Delta SalesTax_i$ as an IV

$$\Delta ln(P_i^{cigarettes}) = 0.53 - 0.22 \Delta ln(lnc_i)$$

(0.03)(0.22)
+ 0.0255 \Delta Sales Tax_i
(0.0044)

Panel Data for 48 U.S. States Dependent variable: ln(Q ^{cloperettes}) - ln(Q ^{cloperettes})				
$\ln(P_{i,1995}^{cigarettes}) - \ln(P_{i,1985}^{cigarettes})$	-0.94^{**} (0.21)	-1.34^{**} (0.23)	-1.20** (0.20)	
$\ln(Inc_{i,1995}) - \ln(Inc_{i,1985})$	0.53 (0.34)	0.43 (0.30)	0.46 (0.31)	
Intercept	-0.12 (0.07)	-0.02 (0.07)	-0.05 (0.06)	
Instrumental variable(s)	Sales tax	Cigarette-specific tax	Both sales tax and cigarette-specific ta:	
First-stage F-statistic	33.70	107.20	88.60	
Overidentifying restrictions <i>I</i> -test and <i>p</i> -value			4.93 (0.026)	

These regressions were estimated using data for 48 U.S. states (48 observations on the 10-year differences). The data are described in Appendix 12.1. The J-test of overidentifying restrictions is described in Key Concept 12.6 (its p-value is given in parentheses), and the first-stage F-statistic is described in Key Concept 12.5. Individual coefficients are statistically significant at the \$5% significance level or \$1% significance level.

Over-identifying J-test reject the null hypothesis that both the instruments are exogenous at the 5% significant level(p - value = 0.026)

$Dependent \ variable: \ ln(\mathbf{Q}_{l,1995}^{clgarettes}) \ - \ ln(\mathbf{Q}_{l,1985}^{clgarettes})$				
Regressor	(1)	(2)	(3)	
$\ln(P_{i,1995}^{cigarettes}) - \ln(P_{i,1985}^{cigarettes})$	-0.94^{**} (0.21)	$(0.23)^{-1.34**}$	-1.20^{**} (0.20)	
$\ln(Inc_{i,1995}) - \ln(Inc_{i,1985})$	0.53 (0.34)	0.43 (0.30)	0.46 (0.31)	
Intercept	-0.12 (0.07)	-0.02 (0.07)	-0.05 (0.06)	
Instrumental variable(s)	Sales tax	Cigarette-specific tax	Both sales tax and cigarette-specific tax	
First-stage F-statistic	33.70	107.20	88.60	
Overidentifying restrictions <i>I</i> -test and <i>p</i> -value	_	_	4.93 (0.026)	

- The J-statistic rejection says that at least one of the instruments is endogenous, so there are three logical possibilities
 - The sales tax is exogenous but the cigarette-specific tax is not, in which case the column (1) regression is reliable;
 - the cigarette-specific tax is exogenous but the sales tax is not, so the column (2) regression is reliable;
 - or neither tax is exogenous, so neither regression is reliable. The statistical evidence cannot tell us which possibility is correct, so we must use our judgement.
- So how to choose in the case?

- The exogeneity of the *general sales tax* may be **stronger** than that for the cigarette-specific tax.
- Because the political process can link changes in the cigarette-specific tax to changes in the cigarette market and smoking policy. In other words, the cigarette-specific tax is more likely endogenous.
 - e.g. If smoking decreases in a state because it falls out of fashion, there will be fewer smokers and a weakened lobby against cigarette specific tax increases, which in turn could lead to higher cigarette-specific taxes.
- So the result using the general sales tax as an instrument can be more reliable.
- The estimate of -0.94 indicates that cigarette consumption is somewhat elastic: An increase in price of 1% leads to a decrease in consumption of 0.94%.

Heterogeneous Populations

- So far, all models we learned have to be satisfied by a strong latent hypothesis: No Heterogeneity.
- It means that if the sample could be divide by *m* heterogeneous groups, then we assume that the estimate coefficient β_j for the *jth* independent variable, X_j, are the same among all groups(M) of the sample. Thus

$$\beta_{j,1} = \beta_{j,2} = \dots = \beta_{j,M}$$

for any group G_m : m = 1, 2, ..., M

- If the population is heterogeneous, then the i^{th} individual now has his or her own causal effect, β_{1i} .
- Taking the heterogeneous effect model can help us to understand further where the identification comes from when we use IV.

Angrist(1990)

"Lifetime Earnings and the Vietnam Era Draft Lottery: Evidence from Social Security Administrative Records". The American Economic Review, Vol. 80, No. 3 (Jun., 1990), pp. 313-336

- Topic: How does veteran status effect on earnings for Americans.
- What is the difficulty of identification?
- Methods: IV, the lottery outcome as an instrument for veteran status

- In the 1960s and 70s young men in the US were at risk of being drafted for military service in Vietnam.
- Fairness concerns led to the institution of a draft lottery in 1970 that was used to determine priority for conscription.
- In each year from 1970 to 1972, random sequence numbers were randomly assigned to each birth date in cohorts of 19-year-olds.
 - Men with lottery numbers below a cutoff were eligible for the draft
 - Men with lottery numbers above the cutoff were not.

- The instrument(Z_i) is thus defined as follows:
 - Zi = 1 if lottery implied individual i would be draft eligible,
 - Zi = 0 if lottery implied individual i would NOT be draft eligible.
- The econometrician observes treatment status(*D_i*) as follows:
 - Di = 1 if individual i served in the Vietnam war (veteran)
 - Di = 0 if individual i did not serve in the Vietnam war (not veteran)

IV's Relevance and Exogenous

- While the lottery didn't completely determine veteran status, it certainly mattered: relevance.
- The lottery outcome was random and seems reasonable to suppose that its only
 effect was on veteran status: exogenous.

_

 It classifies the population according to assignment(Z) an treatment(D) into four groups

D=0 Never-taker

 It classifies the population according to assignment(Z) an treatment(D) into four groups



 It classifies the population according to assignment(Z) an treatment(D) into four groups



 It classifies the population according to assignment(Z) an treatment(D) into four groups



Local Average Treatment Effect(LATE)

- Because the IV relevance means that the variations of IV can explain some variations of endogenous variable(D).
- And first and second stages regression means that only the variations of Z is used to restore the true value of β.
- In other words, IV estimate the D effect on Y on based on the "behavior-changers" under the instrument, who is only the sub-population: compliers.
- Angrist and Imbens(1994) called it as Local Average Treatment Effect(LATE), thus the treatment effect on those that change their behaviors under the instrument.

Local Average Treatment Effect(LATE)

- Two basic assumptions for IV estimation
 - relevance: $Cov(Z_i, D_i)neq = 0$
 - exogenous: $Cov(Z_i, u_i) = 0$
- The third assumption: Monotonicity

$$D_{1i} \geq D_{0i}$$

or vice versa for everyone,

- It ensures that the responders all go in one direction
- It excludes the the unreasonable defiers in the sample.

IV with Heterogeneous Causal Effects: Generalization

- If we assume effects are the same for all three groups, then the constant-effects IV model is still valid.
- But if the population is *heterogeneous*, then *the LATE could be not ATE*.
- Let us assume that i^{th} individual now has his or her own causal effect, β_{1i} , then the population regression equation can be written

$$Y_i = \beta_{0i} + \beta_{1i} X_i + u_i$$
 (13.9)

- β_{1i} now is a random variable that, just like u_i, reflects unobserved variation across individuals.
- The average causal effect is the population mean value of the causal effect, $E(\beta_{1i})$ which is the *expected causal effect* of a randomly selected member of the population.

 If there is heterogeneity in the causal effect and if X_i is randomly assigned, then the OLS with heterogeneous estimator is still a consistent estimator of the average causal effect.

$$\hat{\beta}_{1i,ols} = \frac{s_{XY}}{s_X^2} \xrightarrow{p}$$

 If there is heterogeneity in the causal effect and if X_i is randomly assigned, then the OLS with heterogeneous estimator is still a consistent estimator of the average causal effect.

$$\hat{\beta}_{1i,ols} = \frac{s_{XY}}{s_X^2} \xrightarrow{p} \frac{Cov(Y_i, X_i)}{Var(X_i)} = \frac{Cov(\beta_{0i} + \beta_{1i}X_i + u_i, X_i)}{Var(X_i)}$$

 If there is heterogeneity in the causal effect and if X_i is randomly assigned, then the OLS with heterogeneous estimator is still a consistent estimator of the average causal effect.

$$\hat{\beta}_{1i,ols} = \frac{s_{XY}}{s_X^2} \xrightarrow{p} \frac{Cov(Y_i, X_i)}{Var(X_i)} = \frac{Cov(\beta_{0i} + \beta_{1i}X_i + u_i, X_i)}{Var(X_i)}$$
$$= \frac{Cov(\beta_{0i} + \beta_{1i}X_i, X_i)}{Var(X_i)}$$

 If there is heterogeneity in the causal effect and if X_i is randomly assigned, then the OLS with heterogeneous estimator is still a consistent estimator of the average causal effect.

$$\hat{\beta}_{1i,ols} = \frac{s_{XY}}{s_X^2} \xrightarrow{p} \frac{Cov(Y_i, X_i)}{Var(X_i)} = \frac{Cov(\beta_{0i} + \beta_{1i}X_i + u_i, X_i)}{Var(X_i)}$$
$$= \frac{Cov(\beta_{0i} + \beta_{1i}X_i, X_i)}{Var(X_i)}$$
$$= E(\beta_{1i})$$

Thus, if X_i is randomly assigned, β₁ is a *consistent* estimator of the average causal effect E(β_{1i}).(Please prove it by yourself, refers to S.W. Exercise 13.9)

• Specifically, suppose that X_i is related to Z_i by the linear model

$$X_i = \pi_{0i} + \pi_{1i}Z_i + v_i$$

• where the coefficients π_{0i} and π_{1i} vary from one individual to the next. And it is the first-stage equation of TSLS with the modification of heterogeneous effect of Z on X.

• We have already known that population formula of IV is

$$\hat{\beta}_{2SLS} \xrightarrow{p} \frac{Cov(ZY)}{Cov(ZX)}$$

 Then we can prove it that when we there is population heterogeneity in the treatment effect and in the influence of the instrument on the receipt of treatment, the IV estimator will have the following formula

$$\hat{\beta}_{2SLS} \xrightarrow{p} \frac{Cov(ZY)}{Cov(ZX)} = \frac{E(\beta_{1i}\pi_{1i})}{E(\pi_{1i})}$$

• Please prove it by yourself (refers to S.W. Appendix 13.2)

At first

$$Cov(ZX) = E[(Z - \mu_Z)(X - \mu_X)]$$

At first

$$Cov(ZX) = E[(Z - \mu_Z)(X - \mu_X)]$$
$$= E[(Z - \mu_Z)X]$$

$$Cov(ZX) = E[(Z - \mu_Z)(X - \mu_X)]$$

= E[(Z - \mu_Z)X]
= E[(Z_i - \mu_Z)(\pi_{0i} + \pi_{1i}Z_i + \nu_i)]

$$Cov(ZX) = E[(Z - \mu_Z)(X - \mu_X)]$$

= $E[(Z - \mu_Z)X]$
= $E[(Z_i - \mu_Z)(\pi_{0i} + \pi_{1i}Z_i + v_i)]$
= $E(\pi_{0i})E(Z_i - \mu_Z) + E(\pi_{1i})E[Z_i(Z_i - \mu_Z)] + cov(Z_i, v_i)$

$$Cov(ZX) = E[(Z - \mu_Z)(X - \mu_X)]$$

= $E[(Z - \mu_Z)X]$
= $E[(Z_i - \mu_Z)(\pi_{0i} + \pi_{1i}Z_i + v_i)]$
= $E(\pi_{0i})E(Z_i - \mu_Z) + E(\pi_{1i})E[Z_i(Z_i - \mu_Z)] + cov(Z_i, v_i)$
= $0 + E(\pi_{1i})E[Z_i(Z_i - \mu_Z)] + 0$

$$Cov(ZX) = E[(Z - \mu_Z)(X - \mu_X)]$$

= $E[(Z - \mu_Z)X]$
= $E[(Z_i - \mu_Z)(\pi_{0i} + \pi_{1i}Z_i + v_i)]$
= $E(\pi_{0i})E(Z_i - \mu_Z) + E(\pi_{1i})E[Z_i(Z_i - \mu_Z)] + cov(Z_i, v_i)$
= $0 + E(\pi_{1i})E[Z_i(Z_i - \mu_Z)] + 0$
= $Var(Z)E(\pi_{1i})$

Second,

$$Y_{i} = \beta_{0i} + \beta_{1i} (\pi_{0i} + \pi_{1i} Z_{i} + v_{i}) + u_{i}$$

$$Cov(ZY) = E[(Z - \mu_Z)(X - \mu_X)]$$

Second,

$$Y_{i} = \beta_{0i} + \beta_{1i} (\pi_{0i} + \pi_{1i} Z_{i} + v_{i}) + u_{i}$$

$$Cov(ZY) = E[(Z - \mu_Z)(X - \mu_X)]$$
$$= E[(Z - \mu_Z)Y]$$

Second,

$$Y_{i} = \beta_{0i} + \beta_{1i} (\pi_{0i} + \pi_{1i} Z_{i} + v_{i}) + u_{i}$$

$$Cov(ZY) = E[(Z - \mu_Z)(X - \mu_X)]$$

= $E[(Z - \mu_Z)Y]$
= $E[(Z_i - \mu_Z)(\beta_{0i} + \beta_{1i}(\pi_{0i} + \pi_{1i}Z_i + v_i) + u_i)]$

Second,

$$Y_{i} = \beta_{0i} + \beta_{1i} (\pi_{0i} + \pi_{1i} Z_{i} + v_{i}) + u_{i}$$

$$Cov(ZY) = E[(Z - \mu_Z)(X - \mu_X)]$$

= $E[(Z - \mu_Z)Y]$
= $E[(Z_i - \mu_Z)(\beta_{0i} + \beta_{1i}(\pi_{0i} + \pi_{1i}Z_i + v_i) + u_i)]$
= $E(\beta_{0i})E(Z_i - \mu_Z) + Cov(Z, \beta_{1i}\pi_{0i})$

Second,

$$Y_{i} = \beta_{0i} + \beta_{1i} (\pi_{0i} + \pi_{1i} Z_{i} + v_{i}) + u_{i}$$

$$Cov(ZY) = E[(Z - \mu_Z)(X - \mu_X)]$$

= $E[(Z - \mu_Z)Y]$
= $E[(Z_i - \mu_Z)(\beta_{0i} + \beta_{1i}(\pi_{0i} + \pi_{1i}Z_i + v_i) + u_i)]$
= $E(\beta_{0i})E(Z_i - \mu_Z) + Cov(Z, \beta_{1i}\pi_{0i})$
+ $E[\beta_{1i}\pi_{1i}Z_i(Z_i - \mu_Z)] + E[\beta_{1i}v_i(Z_i - \mu_Z)] + cov(Z_i, u_i)$

Second,

$$Y_{i} = \beta_{0i} + \beta_{1i} (\pi_{0i} + \pi_{1i} Z_{i} + v_{i}) + u_{i}$$

$$Cov(ZY) = E[(Z - \mu_Z)(X - \mu_X)]$$

= $E[(Z - \mu_Z)Y]$
= $E[(Z_i - \mu_Z)(\beta_{0i} + \beta_{1i}(\pi_{0i} + \pi_{1i}Z_i + v_i) + u_i)]$
= $E(\beta_{0i})E(Z_i - \mu_Z) + Cov(Z, \beta_{1i}\pi_{0i})$
+ $E[\beta_{1i}\pi_{1i}Z_i(Z_i - \mu_Z)] + E[\beta_{1i}v_i(Z_i - \mu_Z)] + cov(Z_i, u_i)$
= $0 + 0 + E(\beta_{1i}\pi_{1i})E[Z_i(Z_i - \mu_Z)] + 0 + 0$

Second,

$$Y_{i} = \beta_{0i} + \beta_{1i} (\pi_{0i} + \pi_{1i} Z_{i} + v_{i}) + u_{i}$$

Then

 $Cov(ZY) = E[(Z - \mu_Z)(X - \mu_X)]$ = $E[(Z - \mu_Z)Y]$ = $E[(Z_i - \mu_Z)(\beta_{0i} + \beta_{1i}(\pi_{0i} + \pi_{1i}Z_i + v_i) + u_i)]$ = $E(\beta_{0i})E(Z_i - \mu_Z) + Cov(Z, \beta_{1i}\pi_{0i})$ + $E[\beta_{1i}\pi_{1i}Z_i(Z_i - \mu_Z)] + E[\beta_{1i}v_i(Z_i - \mu_Z)] + cov(Z_i, u_i)$ = $0 + 0 + E(\beta_{1i}\pi_{1i})E[Z_i(Z_i - \mu_Z)] + 0 + 0$ = $Var(Z)E(\beta_{1i}\pi_{1i})$

 $\hat{\beta}_{2SLS} \xrightarrow{p} \frac{Cov(ZY)}{Cov(ZX)} =$

$$\hat{\beta}_{2SLS} \xrightarrow{P} \frac{Cov(ZY)}{Cov(ZX)} = \frac{E(\beta_{1i}\pi_{1i})}{E(\pi_{1i})}$$

- It is a **weighted** average of the individual causal effects β_{1i} . The weights are $\frac{\pi_{1i}}{E(\pi_{1i})}$, which measure the **relative degree** to which the instrument influences whether the i_{th} individual receives treatment,
- In other words, TSLS estimator is a consistent estimator of a *weighted average of the individual causal effects*, where the individuals who receive the *most weight* are those for *whom the instrument is most influential*.

- Three special cases:
 - The treatment effect is the same for all individuals.

 $\beta_{1i} = \beta_1$

- The instrument affects each individual equally.

 $\pi_{1i} = \pi_1$

• The heterogeneity in the treatment effect and heterogeneity in the effect of the instrument are uncorrelated.

$$Cov(\beta_{1i}\pi_{1i}) = 0$$

• LATE equals to the ATE: all three cases we have

$$\frac{\mathcal{E}(\beta_{1i}\pi_{1i})}{\mathcal{E}(\pi_{1i})} = \mathcal{E}(\beta_{1i}) = \beta_1$$

 Aside from these three special cases, in general the local average treatment effect differs from the average treatment effect.

- Different instruments can identify different parameters because they estimate the impact on different populations.
- The difference arises because each researcher is implicitly estimating a different weighted average of the individual causal effects in the population.
- Recall: J-test of over-identifying restrictions can reject if the two instruments estimate different local average treatment effects, even if both instruments are valid. In general neither estimator is a consistent estimator of the average causal effect.

- The IV paradigm provides a powerful and flexible framework for causal inference.
- An alternative to random assignment with a strong claim on internal validity.
- The LATE framework highlights questions of external validity
 - Can one instrument identify the average effect induced by another source of variation?
 - Can we go from average effects on compliers to average effects on the entire treated population or an unconditional effect?
- The answer to these questions is usually: **NO**, at least without additional assumptions.

Some Practical Guides of Using IV

Practical Guides

Explaination and Check Revelence

- 1. Explain your identification strategy very clearly.
 - start with the ideal experiment; why is your setting different? Why is your regressor endogenous?
 - explain theoretically why there should be a first stage and what coefficient we should expect.
 - explain why the instrument is as good as randomly assigned.
 - explain theoretically why the exclusion restriction holds in your setting.
- 2. Show and discuss the first stage regression
 - start with a raw correlation, graph is the better way if possible.
 - Always report the first stage and think about whether it makes sense(signs and magnitudes)
 - Always report the F-statistic on the excluded instruments to avoid weak IV.

Check Exogeneity

- 3. Check exogeneity including exclusion restriction
 - Show that the instrument does not predict pre-treatment characteristics.
 - Run and examine the reduced form(regression of dependent variable on instruments) and look at the coefficients, t-statistics and F-statistics for excluded instruments.
 - Exclusion restriction can not be tested directly but a Falsification test can help.
 - Consider using the plausibly exogenous bounding procedure by Conley et al. (2012)
- 4. If you have multiple instruments, report over-identification tests.
 - Pick your best single instrument and report just-identified estimates using this one only because just-identified IV is relatively unlikely to be subject to a weak bias.
 - Worry if it is substantially different from what you get using multiple instruments.
 - Check over-identified 2SLS estimates with LIML. LIML is less than precise than 2SIS but also less biased.

Discuss the Results and Limitations in detail

- 5. Provide a substantive explanation for observed difference between 2SLS and OLS
 - How bid is the difference? What does this tell you?
 - Is the coefficient bigger when theory of endogeneity suggests it should be smaller? If so, why?
 - Measurement Error or heterogeneous effects?
- 6. What LATE is being estimated?
 - Whose behavior is affected by the instrument?
 - Is this the LATE you would want? Is it a quantify of theoretical interest?
 - Would other LATEs possible yield different estimates?

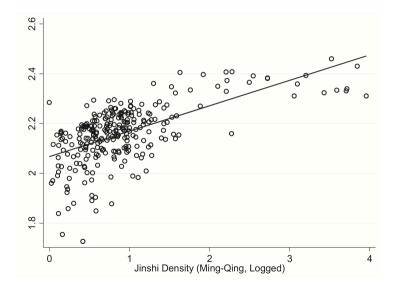
How to Evaluate IV paper in a simple way?

- 1. Relevant: The first stage regression
 - Does the author report the first stage regression?
 - Does the instrument perform well in the first stage?
 - Testable: rule of thumb: first stage F > 10
- 2. Exclusion restriction:
 - Is the instrument exogenous enough?(the random assignment is the best)
 - Would you expect a direct effect of Z on Y
 - Not directly testable: Except when equation is overidentified.

A Good Example: Long live Keju("科举万岁")

- Ting Chen, James Kai-sing Kung(龚启圣) and Chicheng Ma(2020), "Long Live Keju! The Persistent Effects of China's Imperial Examination System", The Economic Journal, 130 (October), 2030–2064.
- Topic: Long term persistence of human capital:the effect of Keju
- Dependent Variable: average schooling years in 2010
- Independent Variable: the density of **jinshi** in the Ming-Qing dynasties
- Data: 272 prefectures in *jinshi*.

Chen, Kung and MA(2020)



100 / 129

Chen, Kung and MA(2020)

- The effect of Keju on human capital at present
- Run regression

$$lnY_i = \alpha + \beta ln(Keju_i) + \gamma_1 X_i^c + \gamma_2 X_i^h + u_i$$

- Y_i: 2010 年 i 地区 (地级市或"府")的平均受教育年限。
- Kejui: 明清时期 i 地区获得进士的人数。
- X_i^c: 控制变量(当代),包括经济繁荣程度(夜间灯光);地理因素: 该地区到海 选距离、地形(免于遭受自然灾害)。
- X_i: 控制变量(历史): 历史经济繁荣程度、基础教育设施、社会和政治影响力 等等

Chen, Kung and MA(2020): OLS

Table 3. Impact of	<i>Jinshi</i> Densi	y on Conter	nporary Hu	nan Capital	: OLS Estim	ates		
	Average Years of Schooling in 2010 (logged)							
	(1)	(2)	(3)	(4)	(5)	(6)		
Jinshi Density (logged)	0.092***	0.065^{***}	0.070^{***}	0.067^{***}	0.058^{***}			
	(0.007)	(0.007)	(0.007)	(0.008)	(0.009)			
	[0.007]	[0.007]	[0.007]	[0.007]	[0.007]			
Jinshi Density (logged,	1					0.053^{***}		
excludes migrant)	1					(0.019)		
						[0.016]		
Economic Prosperity								
Population Density			-0.049***	-0.051^{***}	-0.053***	-0.049***		
(logged)			(0.016)	(0.016)	(0.015)	(0.015)		
			[0.013]	[0.013]	[0.012]	[0.013]		
Urbanization Rate			0.062	0.093	0.051	0.234		
			(0.163)	(0.156)	(0.164)	(0.180)		
			[0.167]	[0.162]	[0.173]	[0.169]		
Commercial Center			-0.012	-0.014	-0.020	-0.026*		
			(0.014)	(0.014)	(0.013)	(0.014)		
			[0.011]	[0.011]	[0.011]	[0.012]		
Agricultural Suitability			-0.005	-0.005	-0.003	-0.004		
			(0.014)	(0.014)	(0.014)	(0.014)		
			[0.009]	[0.009]	[0.009]	[0.009]		

Chen, Kung and MA(2020): Potential Bias

- **OVB**: that are simultaneously associated with both historical "jinshi" density and years of schooling today.
- For instance, prefectures that had produced more "jinshi" may be associated with unobserved (natural or genetic) endowments.

Chen, Kung and MA(2020): Instrumental Variable

- IV: Distance to the Printing Ingredients (Pine and Bamboo) as the Instrumental Variable of "Keju"
- A logic chain:

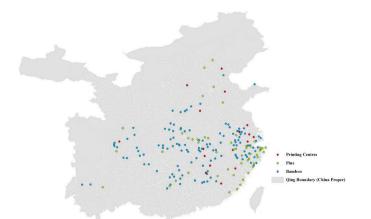
More jinshi \equiv more references books

more print in print centers

centers closer nearby some ingredients

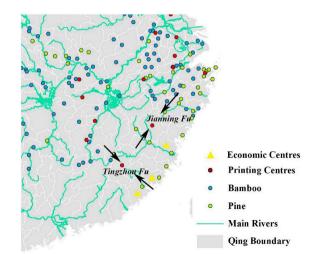
Chen, Kung and MA(2020): Instrumental Variable

 Only 19 printing centres were distributed across the 278 prefectures, and that these 19 centres accounted for 80% of the 13,050 texts published during that period (Zhang and Han, 2006)



Chen, Kung and MA(2020): Instrumental Variable

Jianning Fu(建寧府) and Tingzhou FU(汀州府)



106 / 129

Chen, Kung and MA(2020): First Stage

Table 4. River Distance to Pine and Bamboo Locations, Printing Centers and Jinshi Density

	Jinshi Density (logged)		Printing Center		Printed Books (logged)		Jinshi Dens	sity (logged)	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	
Printed Books (logged)	0.179^{***}	0.170^{***}						Noser to Pine/	
	(0.031)	(0.036)	Center, then More Books				Bamboo, More Jinshis		
River Distance			-0.017^{***}	-0.017^{***}	-0.092^{***}	-0.084^{***}	-0.102***	-0.099***	
to Pine/Bamboo	re Jinshis		(0.004)	(0.004)	(0.029)	(0.029)	(0.011)	(0.012)	
Baseline Control Variables	No	Yes	No	Yes	No	Yes	No	Yes	
Provincial Fixed Effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Number of Observations	274	274	274	274	274	274	274	274	
Adj. R-squared	0.323	0.332	0.132	0.131	0.449	0.463	0.526	0.528	

Notes: All results are OLS estimates. Baseline controls include agricultural suitability, distance to coast, and terrain ruggedness. Robust standard errors adjusted for clustering at the province level are given in parentheses. ***, **, and * indicate statistical significance at the 1%, 5%, and 10%, respectively.

Chen, Kung and MA(2020): Reduced-form and 2SLS

		Reduced-form	<u>,</u>		2SLS			
	(1)			(4)				
	(1)	(2)	(3)		(5)	(6)		
Jinshi Density (logged)				0.104^{***}	0.080^{***}	0.082***		
				(0.008)	(0.013)	(0.013)		
Distance to Major Navigable River	rs		0.008			0.008		
			(0.006)			(0.006)		
					First Stage			
River Distance to Bamboo/Pine	-0.011***	-0.006***	-0.006***	-0.011***	-0.006***	-0.006***		
	(0.002)	(0.001)	(0.001)	(0.002)	(0.001)	(0.001)		
First Stage F-stat				78.04	58.07	57.76		
First Stage Partial R-squared				0.392	0.282	0.282		
Baseline + Additional Controls	No	Yes	Yes	No	Yes	Yes		
Provincial Fixed Effects	Yes	Yes	Yes	Yes	Yes	Yes		
Number of Observations	272	272	272	272	272	272		
Adj. R-squared	0.531	0.732	0.735	0.65	0.751	0.752		
Cragg-Donald Wald F-statistic				129.156	72.314	72.354		

Table 7. Impact of Keju on Contemporary Human Capital: Instrumented Results

Notes: Baseline controls include nighttime lights in 2010, agricultural suitability, distance to coast, and terrain ruggedness. Additional controls are commercial center, population density, urbanization rate, Confucian academies, private book collections, strength of clan and political elites. Robust standard errors adjusted for clustering at the province level are given in parentheses. ***, **, and * indicate statistical significance at the 1%, 5%, and 10%, respectively.

Chen, Kung and MA(2020): Exclusion Restrictions

- The locations of bamboo and pine geographic distributions were exogenously given. Historians find little if any evidence of planting pine and bamboo intentionally for the purpose of commercial printing.
- But they may be correlated with other omitted variables—most notably economic prosperity, which may be correlated with years of schooling today.

Panel A	Commercial	Tea	Silk	Population	Population	Population	Urbanization Urbanization	
	Centers	Centers	Centers	Density	Density	Density	Rate	Rate
	in	in	in	in	in	in	in	in 1920
	Ming-	Ming-	Ming-	Ming	Qing	1953	Ming-	
	Qing	Qing	Qing				Qing	
				(logged)	(logged)	(logged)		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
River Distance to Pine/Bamboo	-0.006	-0.007	-0.008	0.007	-0.020	-0.021	-0.001	-0.020
(logged)	(0.005)	(0.005)	(0.007)	(0.045)	(0.019)	(0.017)	(0.001)	(0.024)
Observations	274	274	274	274	274	269	274	274
Adjusted R-squared	0.309	0.216	0.153	0.534	0.624	0.540	0.664	0.296

Table A3. Exclusion Restrictions

Where Do Valid Instruments Come From?

Where do we find an IV?

- Generally Speaking
 - •"可遇不可求"
- Two main approaches
 - 1. Economic Theory/Logics
 - 2. Exogenous Source of Variation in X(natural experiments)

Where do we find an IV?

- Example 1: Does putting criminals in jail reduce crime?
- Run a regression of crime rates(d.v.) on incarceration rates(id.v) by using annual data at a suitable level of jurisdiction(states) and covariates (economic conditions)
- *Simultaneous causality bias*: crime rates goes up, more prisoners and more prisoners, reduced crime.
- IV: it must affect the incarceration rate but be unrelated to any of the unobserved factors that determine the crime rate.
- Levitt (1996) suggested that *lawsuits aimed at reducing prison overcrowding* could serve as an instrumental variable.
- Result: The estimated effect was three times larger than the effect estimated using OLS.

Where do we find an IV?: Class Size and Test Score

- Example 2: Does cutting class sizes increase test scores?
- *Omitted Variable bias*: such as parental interest in learning, learning opportunities outside the classroom, quality of the teachers and school facilities.
- IV: correlated with class size (relevance) but uncorrelated with the omitted determinants of test performance.
- Hoxby (2000) suggested biology. Because of random fluctuations in timings of births, the size of the incoming kindergarten class varies from one year to the next.
- But potential enrollment also fluctuates because parents with young children choose to move into an improving school district and out of one in trouble. She used the deviation of potential enrollment from its long-term trend as her instrument.
- Result: the effect on test scores of class size is small.

- 1. Institutional Background
- Angrist(1990)-draft lottery: Vietnam veterans were randomly designated based on birth day used to estimate the wage impact of a shorter work experience.
- Acemoglu, Johnson, and Robinson(2001): the dead rate of some diseases in some areas to estimate the impact of institutions to economic growth.
- Li and Zhang(2007), Liu(2012)- "One Child policy"

- 2. Natural conditions(geography,weather,disaster)
- the Rainfall, Hurricane, Earthquake, Tsunami...
- the number of Rivers: Hoxby(2000)
- the distance to print ingredients: Chen,Gong and Ma(2020)

- 3. Economic theory and Economic logic
- study the alcohol consumption and income relationship. alcohol price change by government's tax in a local market may be as a instrument of alcohol consumption.
- Angrist & Evans(1998): have same sex or different sex children used to estimate the impact of an additional birth on women labor supply.

Where do we find an IV?

- 4. Bartick or Shift-Share IV
- Consider a local labor market regression like the following:

$$Y_c = \beta_0 + \beta_1 X_c + \varepsilon_c$$

- Where X_c is the shock to location c such as exposures to foreign import competition.
- Think: how to define and measure the exposures to foreign import competition?
- **Concern**: shock may be correlated with error term.
- **Solution**: find a feasible IV for X_c

A Shift-Share Instrumental Variable(SSIV)

 Solution: the SSIV is a weighted sum of a common set of shocks, with weights reflecting heterogeneous exposure shares.

$$Z_c = \sum_{k=1}^{K} s_{ck} g_k$$

- where *s_{ck}* is the *exposure* to sector(**share**) *k* in city *c*.
- g_k is the *exogenous shock* to (**shift**) sector k on the country level.

 The impact of rising Chinese imports on manufacturing employment in U.S. local labor market(locations denoted by c)

$$\Delta Y_{ct} = \beta_0 + \beta_1 E_{ct} + \varepsilon_{ct}$$

where ΔY_{ct} is the change in employment rate in city *c* at time *t*.

• With import exposure defined by:

$$E_{ct} = \sum_{k=1}^{k} E_{ckt} G_{kt}^{US}$$

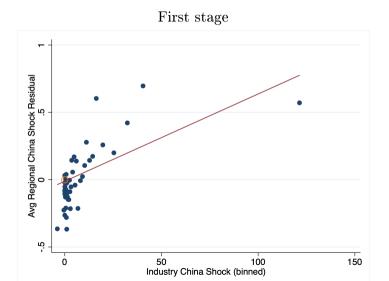
Where the E_{ckt} are the start of the period shares of employment in location c in each industry k at time t(or t - 1), and G_{kt}^{US} US is a normalized measure of growth in imports from China to the U.S in each industry k at period t.

 However, the import exposure here is possibly endogenous to the local employment.

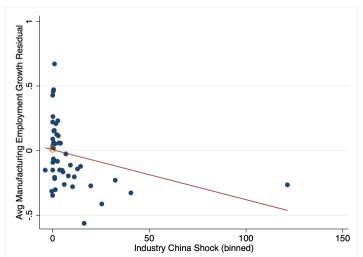
• The Bartik instrument

$$B_{ct} = \sum_{k=1}^{K} E_{ck,t-1} G_{kt}^{OtherCountry}$$

- Where the *E* now are lagged ("initial") shares of employment in location *i* in industry *j*, and *G*^{OtherCountry} is growth of imports from China to other high-income countries.
- That is, the predicted exposure of a location to Chinese imports is a weighted average of how much China is exporting in general of different products (the "shift"), with weights that come from the initial industry composition in a location (the "shares").



Reduced form



122 / 129

Kasahara & Li (2020) Grain Export and Great Famine

• Assessing quantitatively the relative importance of grain export to China's Great Famine of 1959-1961.

$$R_{ct} = \beta_0 + \beta_1 E X_{ct} + W_{ct} \gamma + u_{ct}$$

- *R_{ct}* is the outcome such as retain rate of county c.
- *EX_{ct}* is the grain export of county c.
- *W_{ct}* is a vectors about controlling variables.
- However, there is no data available about *EX_{ct}* at county level.

Kasahara & Li (2020) Grain Export and Great Famine

 A Bartick style measure of the export to aggregate production of county c at time t, which is a ratio of the export to aggregate production, as follows

$$EX_{ct} = \frac{1}{Y_{ct}} \sum_{k=1}^{K} \underbrace{\frac{Y_{ct}^{k}}{Y_{t}^{k}}}_{\text{share}} \times \underbrace{\frac{EX_{t}^{k}}{EX_{t}^{k}}}_{\text{shift}}$$

- EX_t^k is the export of crop k in period t at the **national level** of China.
- $\frac{Y_{ct}^{\kappa}}{Y_{t}^{\kappa}}$ is the share of crop k production in county c in the national production of the crop in the period t.
- Y_{ct} is the aggregate grain production in county c in period t.

Kasahara & Li (2020) Grain Export and Great Famine

- **Concern**: Both $\frac{Y_{ct}^k}{Y_{ct}^k}$ and EX_t^k , the **share** and the **shift**, can be **endogenous**.
 - the share can be correlated with absolute, comparative advantages of agricultural production in county k.
 - the shift, thus the export at national level can not be seen as an exogenous shocks.
- Solution: construct(predict) both variables on the exogenous shocks.
 - using weather shocks as instruments to purge potential measurement errors in output.
 - using international crop prices to extract the changes in export exposure.
- Finally, the exogenous export shocks is

$$EX_{ct} = \frac{1}{\hat{Y}_{ct}} \sum_{k=1}^{K} \underbrace{\frac{\hat{Y}_{ct}^{k}}{\hat{Y}_{t}^{k}}}_{\text{share}} \times \underbrace{\hat{EX}_{t}^{k}}_{\text{shift}}$$

 It measures county i's procurement as a share of total output (in percentage point) in year t due to export demand that is driven by changes in international^{125/129}



- IV is a very powerful and popular tool to make causal inference.
- Making assumptions solid(convincing) plays a key role in using IV.
- Don't forget about the limitation: what we get in IV estimation is just a LATE.

Final Comment

- IVs have become less and less popular in recent years.
 - very difficult to find an IV that fulfills the exclusion restriction.
 - The LATE is often not the desired policy parameter.
 - IV has unfavourable small sample properties.
- Many classic IVs have been shown to be invalid
 - Quarter of birth is correlated with SES.
 - Twin births (IV for family size) are also related to SES.
- In what settings are IVs used these days?
 - In randomized experiments with imperfect compliance.
 - In fuzzy regression discontinuity designs.
 - As a complementary identification strategy, along with FE estimation and DID.
 - Bartick IV

10 Autor, D. H., Dorn, D., & Hanson, G. H. (2013). The China Syndrome: Local Labor Market Effects of Import Competition in the United States. *American Economic Review*, *103*(6), 2121–2168. https://doi.org/10.1257/aer.103.6.2121

Kasahara, H., & Li, B. (2020). Grain exports and the causes of China's Great Famine, 1959-1961: County-level evidence. *Journal of Development Economics*, *146*, 102513. https://doi.org/10.1016/j.jdeveco.2020.102513